



**LEGISLATIVE COMMITTEE ON ECONOMIC DEVELOPMENT & INTERNATIONAL RELATIONS**

**September 19<sup>th</sup>, 2011 - 9 a.m. – 1:30 p.m.**

***“Economic Potential in Creating Innovative Models for Marketing Fresh and Value-added Washington Grown Agricultural Products”***

**The Confluence Technology Center  
285 Technology Center Way  
Wenatchee, Washington 98801**

**LIEUTENANT GOVERNOR BRAD OWEN – CHAIR**

<b>TIME</b>	<b>SPEAKERS &amp; TOPIC</b> <i>PROCEEDINGS VIDEO RECORDED BY TVW FOR PUBLIC VIEWING</i>
<b>9:00 AM</b>	<b>Lieutenant Governor, Brad Owen</b> - <i>Introduction of committee/opening remarks</i>
<b>9:05 AM</b>	<b>Dennis Johnson, Mayor of Wenatchee</b> - <i>Welcoming Remarks</i>
<b>9:10 AM</b>	<b>Janet Leister, International Marketing Managing Director &amp; Tricia Kovacs , Program Manager, Washington State Department of Agriculture</b> - <i>Domestic and International Value-Added Agricultural Marketing Efforts in Washington</i>
<b>9:40 AM</b>	<b>B.J. Thurlby, President, Washington State Fruit Commission</b> - <i>Marketing Fresh Washington-Grown Cherries to the World</i>
<b>10:10 AM</b>	<b>Mary Anne Dorward, Project Manager, Gateway Milling Project</b> – <i>Marketing Premium Wheat from the Farm to the Kitchen</i>
<b>10:40 AM</b>	<b>Mark Weed, Finance Committee Chair, Puget Sound Meat Producers Cooperative</b> - <i>Local Meat for Local Meals - Mobile Meat Processing</i>
<b>11:10 AM</b>	<b>Diane Gasaway, Executive Director, Northwest Cooperative Development Center &amp; Tom Husmann, Owner of Olympia Local Foods</b> - <i>An Online Farmers’ Market Model</i>
<b>11: 35 AM</b>	<b>Sherri Schneider, Executive Director, Community Farm Connection</b> – <i>Collaborative Marketing for Local Fruit and Vegetables in N. Central Washington</i>
<b>12:00 PM</b>	<b>Lieutenant Governor Brad Owen</b> - <i>Closing Remarks</i>
<b>12:05 PM</b>	<i>Committee members, presenters and guest legislators will re-convene on site for a lunch program hosted by the Washington State tree fruit growers, shippers and marketers</i>
<b>12:15 PM - 1:30 PM</b>	<b>LUNCH PROGRAM – Mac Riggan, Vice President of Marketing, Chelan Fresh</b> - Meeting Officially Adjourns at 1:30 – <b>TRAVEL TO TOUR</b> – Transportation provided for members to Cashmere and back to Confluence Technology Center following the tour.

**Committee Members**

**Senators:** Jerome Delvin, Tracey Eide, Mike Hewitt, Jim Kastama, Derek Kilmer, Cheryl Pflug, Paull Shin (a)

**Representatives:** Richard DeBolt, Bob Hasegawa, Phyllis Gutierrez Kenney, Tim Probst, Norma Smith, J.T. Wilcox